ELSEVIER

The Journal of Product Innovation Management 19 (2002) 466

THE JOURNAL OF
PRODUCT
INNOVATION
MANAGEMENT

Author Index to Volume 19

Prepared by the Editor, who is solely responsible for any error contained in this index. A similar index has appeared annually, and a cumulative ten-year index was published in our November 1993 issue.

Adams, Carl, 4
Ardichvili, Alexander, 4
Athaide, Gerard A., 439

Beachy, Robert, 4
Bar-Cohen, Avi, 4
Blanck, Emily L., 294
Bonner, Joseph M., 233

Calantone, Roger, 110
Campbell, Katherine, 69
Cardozo, Richard N., 4

Dahan, Ely, 332
Dalal, Dhaval, 277
Debruyne, Marion, 159
Durfee, William K., 4
Durgee, Jeffrey F., 18

Erdman, Arthur G., 4
Ettlie, John E., 46

Garcia, Rosanna, 110
Gnyawali, Devi R., 259
Griffin, Abbie, 159

Halman, Johannes I.M., 213
Hart, Susan, 159
Hauser, John R., 332
Helleloid, Duane, 69
Hernández-Serrano, Julián, 54
Hoey, Michael, 4
Hood, Lamartine F., 54
Hultink, Erik Jan, 159, 199
Hyun, Jung Suk, 375

Iaizzo, Paul, 4

Johnson, Alec, 4
Joshi, Ashwin W., 439

Kahn, Kenneth B., 133
Keizer, Jimme A., 213

Langerak, Fred, 199
Leenders, Mark A.A.M., 305
Loch, Christoph H., 185
Lovejoy, William S., 32

Mallick, Debashish, 4
McDermott, Christopher M., 18, 424
Meyer, Marc H., 277
Moenaert, Rudy, 159
Moore, William L., 354

O'Connor, Gina Colarelli, 1, 424

Pae, Jae H., 375
Pullman, Madeleine E., 354

Reukert, Robert W., 233
Robben, Henry, 159
Rosenau, Milton D., Jr., 81

Sheremata, Willow A., 144
Silvester, Katherine J., 18
Smith, Preston G., 294
Song, X. Michael, 213
Srinivasan, V., 32
Stefanou, Spiro E., 54
Stump, Rodney L., 439

Tapper, U.A. Staffan, 185
Theoharakis, Vasilis, 400
Tyler, Beverly B., 259

van Everdingen, Yvonne M., 412
van Hillegersberg, Jos, 412
Veryzer, Robert W., 18

Waarts, Eric, 412
Walker, Orville C., Jr., 233
Wardell, Don G., 354
Wierenga, Berend, 305
Wong, Veronica, 400

Ziamou, Paschalina, 365
Zoumas, Barry L., 54

0737-6782/02/$ – see front matter © 2002 Elsevier Science Inc. All rights reserved.
PII: S0737-6782(02)00190-X

ELSEVIER

The Journal of Product Innovation Management 19 (2002) 467–468

THE JOURNAL OF PRODUCT INNOVATION MANAGEMENT

Subject Index to Volume 19

Prepared by the Editor, who is solely responsible for any errors contained in this index. A similar index has appeared annually, and a cumulative ten-year index was published in our November 1993 issue.

Forecasting

The Dynamics of Factors Affecting the Adoption of Innovations (Eric Waarts, Yvonne M. van Everdingen, and Jos van Hillegersberg), 412

An Exploratory Investigation of New Product Forecasting Practices (Kenneth B. Kahn), 133–143

The Impact of Technology Advancement Strategies on Consumers' Patronage Decisions (Jae H. Pae and Jung Suk Hyun), 375–383

Marking High-Technology Market Evolution through the Foci of Market Stories: The Case of Local Area Networks (Vasilis Theoharakis and Veronica Wong), 400

PERSPECTIVE: An Exercise to Explore the Future Impact of New Technologies (Katherine Campbell and Duane Helleloid), 69–80

Research-Based Pedagogy for New Product Development: MBA's versus Engineers in Different Countries (John. E. Ettlie), 46–53

Market Analysis

Commercializing New Technologies: Consumers' Response to a New Interface (Paschalina Ziamou), 365–374

A Comparison of Quality Function Deployment and Conjoint Analysis in New Product Design (Madeleine E. Pullman, William L. Moore and Don G. Wardell), 354–364

The Impact of New Product Launch Strategies on Competitive Reaction in Industrial Markets (Marion Debruyne, Rudy Moenaert, Abbie Griffin, Susan Hart, Erik Jan Hultink, and Henry Robben), 159–170

Launch Decisions and Competitive Reactions: An Exploratory Market Signaling Study (Erik Jan Hultink and Fred Langerak), 199–212

Mapping Managers' Market Orientations Regarding New Product Success (Beverly B. Tyler and Devi R. Gnyawali), 259–276

Marking High-Technology Market Evolution through the Foci of Market Stories: The Case of Local Area Networks (Vasilis Theoharakis and Veronica Wong), 400

The Virtual Customer (Ely Dahan and John R. Hauser), 332–353

New Product Planning

FROM EXPERIENCE: Applying the Risk Diagnosing Methodology (Jimme A. Keizer, Johannes I.M. Halman and X. Michael Song), 213–232

Managing Platform Architectures and Manufacturing Processes for Non-Assembled Products (Marc H. Meyer and Dhaval Dalal), 277–293

Mapping Managers' Market Orientations Regarding New Product Success (Beverly B. Tyler and Devi R. Gnyawali), 259–276

Orgainzing for Innovation

The Effectiveness of Different Mechanisms for Integrating Marketing and R&D (Mark A.A.M. Leenders and Berend Wierenga), 305–317

Finding and Solving Problems in Software New Product Development (Willow A. Sheremata), 144–158

FROM EXPERIENCE: Leading Dispersed Teams (Preston G. Smith and Emily L. Blanck), 294–304

Managing Seller-Buyer New Product Development Relationships for Customized Products: A Contingency Model Based on Transaction Cost Analysis and Empirical Test (Rodney L. Stump, Gerard A. Athaide and Ashwin W. Joshi), 439

Upper Management Control of New Product Development Projects and Project Performance (Joseph M. Bonner, Robert W. Ruekert, and Orville C. Walker, Jr.), 233–245

Product Concept

Commercializing New Technologies: Consumers' Response to a New Interface (Paschalina Ziamou), 365–374

Research-Based Pedagogy for New Product Development: MBA's versus Engineers in Different Countries (John. E. Ettlie), 46–53

The Virtual Customer (Ely Dahan and John R. Hauser), 332–353

Product Development

A Comparison of Quality Function Deployment and Conjoint Analysis in New Product Design (Madeleine E. Pullman, William L. Moore and Don G. Wardell), 354–364

The Dynamics of Factors Affecting the Adoption of Innovations (Eric Waarts, Yvonne M. van Everdingen, and Jos van Hillegersberg), 412

Finding and Solving Problems in Software New Product Development (Willow A. Sheremata), 144–158

FROM EXPERIENCE: Applying the Risk Diagnosing Methodology (Jimme A. Keizer, Johannes I.M. Halman and X. Michael Song), 213–232

FROM EXPERIENCE: Teaching New Product Development to Employed Adults (Milton D. Rosenau, Jr.), 81–94

Managing Platform Architectures and Manufacturing Processes for Non-Assembled Products (Marc H. Meyer and Dhaval Dalal), 277–293

Managing Radical Innovation: An Overview of Emergent Strategy Issues (Christopher M. McDermott and Gina Colarelli O'Connor), 424

0737-6782/02/$ – see front matter © 2002 Elsevier Science Inc. All rights reserved.

PII: S0737-6782(02)00191-1

PERSPECTIVE: Experiential Education in New Product Design and Business Development (Richard N. Cardozo, William K. Durfee, Alexander Ardichvili, Carl Adams, Arthur G. Erdman, Michael Hoey, Paul Iaizzo, Debashish Mallick, Avi Bar-Cohen, Robert Beachy and Alec Johnson), 4–17
PERSPECTIVE: An Integrated, Market Immersion Approach to Teaching New Product Development in Technologically-Oriented Teams (Katherine J. Silvester, Jeffrey F. Durgee, Christopher M. McDermott and Robret W. Veryzer), 18–31
PERSPECTIVE: Ten Years of Experience Teaching a Multi-Disciplinary Product Development Course (William S. Lovejoy and V. Srinivasan), 32–45
Upper Management Control of New Product Development Projects and Project Performance (Joseph M. Bonner, Robert W. Ruekert, and Orville C. Walker, Jr.), 233–245
Using Experts' Experiences through Stories in Teaching New Product Development (Julián Hernández-Serrano, Spiro E. Stefanou, Lamartine F. Hood and Barry L. Zoumas), 54–68
The Virtual Customer (Ely Dahan and John R. Hauser), 332–353

Strategy

The Impact of New Product Launch Strategies on Competitive Reaction in Industrial Markets (Marion Debruyne, Rudy Moenaert, Abbie Griffin, Susan Hart, Erik Jan Hultink, and Henry Robben), 159–170
The Impact of Technology Advancement Strategies on Consumers' Patronage Decisions (Jae H. Pae and Jung Suk Hyun), 375–383
Implementing a Strategy-Driven Performance Measurement System for an Applied Research Group (Christoph H. Loch and U.A. Staffan Tapper), 185–198
Launch Decisions and Competitive Reactions: An Exploratory Market Signaling Study (Erik Jan Hultink and Fred Langerak), 199–212
Managing Platform Architectures and Manufacturing Processes for Non-Assembled Products (Marc H. Meyer and Dhaval Dalal), 277–293
Managing Radical Innovation: An Overview of Emergent Strategy Issues (Christopher M. McDermott and Gina Colarelli O'Connor), 424
Marking High-Technology Market Evolution through the Foci of Market Stories: The Case of Local Area Networks (Vasilis Theoharakis and Veronica Wong), 400

Technology Innovation

A Critical Look at Technological Innovation Typology and Innovativeness Terminology: A Literature Review (Rosanna Garcia and Roger Calantone), 110–132
Implementing a Strategy-Driven Performance Measurement System for an Applied Research Group (Christoph H. Loch and U.A. Staffan Tapper), 185–198
PERSPECTIVE: An Exercise to Explore the Future Impact of New Technologies (Katherine Campbell and Duane Helleloid), 69–80